



MATCH SPONSORSHIP

PROMOTE YOUR BRAND TO A WIDER AUDIENCE



MATCH SPONSORSHIP

MATCHDAY ADVERTISING

- ✂ Advert in the digital matchday programme
- ✂ Company logo associated with social media for the match*
- ✂ Company logo included in the hospitality guide sent to all hospitality guests prior to the fixture
- ✂ Pre, half time and post-match advert on the mega screen at Swansea.com stadium.
- ✂ MC announcement within the hospitality lounges
- ✂ Branding within the Executive Lounge**

PLEASE NOTE: All logos must be provided in high res PNG format with no background

*Excluding team announcement

**Sponsor to provide branding

MATCH SPONSORSHIP

MATCHDAY EXPERIENCES

- ✂ Parking within Swansea.com Stadium on match days
- ✂ A table of 10 within the Executive Lounge
- ✂ Dedicated VIP entrance with early access to the pitch facing Executive lounge (level 3)
- ✂ Premium padded seats with panoramic views
- ✂ Pre and post-match Q&A with Ospreys players
- ✂ Pre match tour of changing rooms, press area and pitch
- ✂ Choose and present player of the match award
- ✂ Signed merchandise provided on the matchday
- ✂ Pre match starter platter followed by locally sourced selection of bowl food
- ✂ Half time show stopping dessert station
- ✂ Post match cheese board
- ✂ Tea and coffee throughout
- ✂ Pay bar available within the lounge*
- ✂ Access to Ospreys digital match day programme

*The bar only accepts card payments, Swansea.com is a cashless stadium

MATCH SPONSORSHIP PRICING

Cat A Match by Match & Seat Unique: **£3,000 inc VAT**

Cat A Matches: Dragons, Scarlets and Cardiff.

Cat B Match by Match & Seat Unique: **£2,400 inc VAT**

Cat B Matches: DHL Stormers, Vodacom Bulls, Edinburgh, Emirates Lions,
Newcastle Falcons, Benetton, Leinster and Connacht.

*All prices are per match, Cat A and B are determined by fixtures